

2012 Sponsorship Program

Title Sponsor \$25,000

- Organization name and logo on all future 2012 Labor Council Awards Dinner promotional materials
- Personal recognition during the event
- Organization name and logo displayed during the event
- Full-page advertisement in event program
- Recognition in *Labor Leader* and on www.unionyes.org
- Premier seating for 20 guests

Cesar Chavez Sponsor \$20,000

- Personal recognition during the event
- Organization logo displayed during the event
- Full-page advertisement in event program
- Recognition in *Labor Leader* and on www.unionyes.org
- Premier seating for 10 guests

Labor Leader Sponsor \$10,000

- Organization logo displayed during the event
- Full-page advertisement in event program
- Recognition in *Labor Leader* and on www.unionyes.org
- Premier seating for 10 guests

Organizer Sponsor \$5,000

- Organization logo displayed during the event
- Full-page advertisement in event program
- Recognition in *Labor Leader* and on www.unionyes.org
- Seating for 4 guests

Shop Steward Sponsor \$3,000

- Organization logo displayed during the event
- Full-page advertisement in event program
- Recognition in *Labor Leader* and on www.unionyes.org
- Seating for 2 guests

Print Advertising

| | |
|----------------------------|----------|
| Full-Page Advertisement | \$ 1,500 |
| Half-Page Advertisement | \$ 1,000 |
| Quarter-Page Advertisement | \$ 500 |

Seating

| | |
|------------------|----------|
| Table (10 seats) | \$ 1,500 |
| Individual | \$ 150 |

San Diego & Imperial Counties Labor Council Celebrates “Reclaiming the American Dream” at its 24th Annual Labor Council Awards Dinner

Join us in honoring :

Labor Leader of the Year
Ricardo Guzman
National Association of Letter
Carriers (NALC) Branch 70

Local Union of the Year
United Nurses Associations of
California (UNAC) Local 1199

Saturday, March 17, 2012
6:00 p.m. Reception/Auction
7:00 p.m. Dinner/Program

Holiday Inn on the Bay
1355 North Harbor Drive
San Diego, CA 92101

Cocktail Attire

Sponsorship & Ad Reservations

Due February 13, 2012

Advertisement Copy/Art

Due February 17, 2012

YES! I would like to sponsor/support the Labor Council with:

- | | |
|---|-----------|
| <input type="checkbox"/> Title Sponsor | \$ 25,000 |
| <input type="checkbox"/> Cesar Chavez Sponsor | \$ 20,000 |
| <input type="checkbox"/> Labor Leader Sponsor | \$ 10,000 |
| <input type="checkbox"/> Organizer Sponsor | \$ 5,000 |
| <input type="checkbox"/> Shop Steward Sponsor | \$ 3,000 |

Table Reservation (10 Seats) \$ 1,500

Please Reserve _____ tickets at \$150 per person.

I am unable to attend; please find enclosed a donation of \$_____.

For more information, contact Patrick Pierce
at (619) 228-8101, ext. 226 or
ppierce@unionyes.org

I would like to purchase a:

| | |
|----------------------------|----------|
| Full-Page Advertisement | \$ 1,500 |
| Half-Page Advertisement | \$ 1,000 |
| Quarter-Page Advertisement | \$ 500 |

Advertisement Dimensions:

Full-Page Ad: 7 1/2" x 9 1/2"
Half-Page Ad: 7 1/2" x 4 7/8"
Quarter-Page Ad: 3 5/8" x 4 7/8"

Please make checks payable to:

San Diego and Imperial Counties Labor Council
3737 Camino del Rio South, Suite 403
San Diego, CA 92108

Name/Organization: (please print clearly)

Contact:

Telephone:

Address: